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You-

**MR. FARMER,
CAN PROFIT IN 1953
By Planting**

Stoneville's
COTTONSEED



"It'll Cost You Less to Plant the Best"

**ORIGINATORS
AND
BREEDERS**

**STONEVILLE PEDIGREED
SEED COMPANY, INC.**

Stoneville, Mississippi

Here are 9 practical reasons you should plant *Stoneville's* seed

1

SCIENTIFICALLY DEVELOPED STRAINS

Stoneville's *trained research staff* of geneticists and plant breeders devote their full time to developing and maintaining hardy and productive strains.

2

HANDLED AND PROCESSED WITH CARE

All Stoneville seed are processed and handled by methods developed and perfected through 30 years *experience*. Ultra-modern equipment and storage facilities assure you of getting seed of highest quality. Our new "Flash Process" of delinting assures you of cleaner seed for precision planting.

4

BETTER BALANCED QUALITIES

Stoneville's seed are *bred* to give the grower a better balance of all those characteristics necessary for superior, all-around cottons.

5

PRODUCES GREATER YIELDS

Stoneville cottons are noted for their *consistently high yields* — a big reason why these cottons are in such demand by farmers everywhere.

6

GREATER DISEASE RESISTANCE

Stoneville's pedigree seed are better able to resist all types of diseases, because of their inherent qualities and superior breeding.

7

HIGHER QUALITY BRINGS TOP PRICES

Stoneville's *superior qualities* are recognized by textile manufacturers, and these qualities are helping to maintain cotton's dominant position in the face of cheaper synthetic materials.

3

CONTAINS LATEST IMPROVEMENTS

Stoneville strains are being constantly *improved and maintained* in order to bring to growers everywhere the latest benefits produced by scientific breeding.

EASY TO PICK

Stoneville cottons open well and offer ideal qualities for both mechanical and hand picking.

8

HAS BETTER BREAKING STRENGTH

Stoneville fibres are noted for their great tensile and breaking strength.

Direct from the

BREEDER . . .



For greater yields and profits, it pays to plant cottonseed *direct from the breeder*. When you buy seed from Stoneville Pedigreed Seed Company, you are getting pure, scientifically-developed strains which are high in prepotency and productivity. So, for '53, be *safe* . . . be *sure* . . . plant famous STONEVILLE seed.

STONEVILLE 2-B ('53)

The perfect *balanced* cotton. Exceptionally high yields and good gin turnout. Big, easy-to-pick bolls. Uniform staple length—high tensile strength — excellent mill performance. Adaptable to almost any soil.

STONEVILLE 3202 ('53)

Extra high gin turnout. Extremely light foliage. Very early maturity. Especially adapted to areas of heavy rainfall or short growing season.

Stoneville's DELFOS 9169 ('53)

Record yields per acre. Big, easy-to-pick bolls. Highly adapted to mechanization. Extra high money value per acre. Especially adapted to alluvial soils.

MAIL COUPON TODAY

STONEVILLE PEDIGREED SEED CO., INC.
Stoneville, Mississippi

Please send me free literature on your famous cottons. I am especially interested in:

- () STONEVILLE 2-B ('53)
- () STONEVILLE 3202 ('53)
- () DELFOS 9169 ('53)

NAME _____

ADDRESS _____

\$ \$ \$ \$ \$ \$ \$ \$ \$

50¢

CAN BE YOUR
MONEY-MAKING YEAR

\$ \$ \$ \$ \$ \$ \$ \$ \$

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